

Book Launch Event

Neuro-linguistic Programming, Paul Tosey & Jane Mathison

Unsecured Ladders, Graham Robinson & John Harris

The Intuitive Mind, Eugene Sadler-Smith

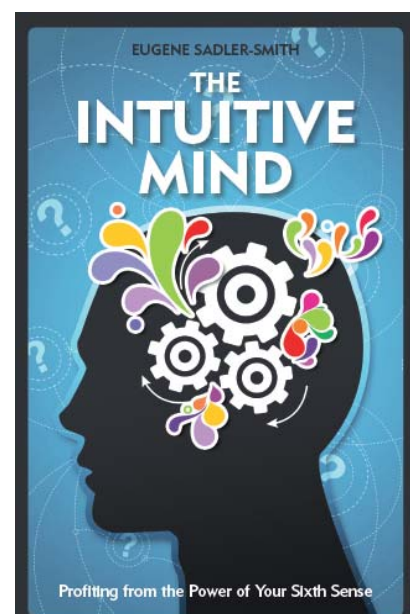
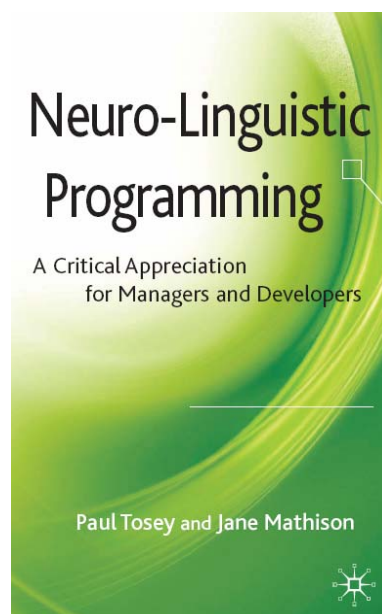
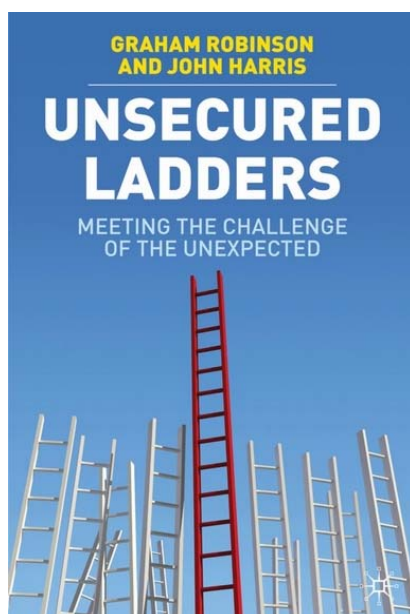
Wednesday 18th November 2009, 6.00pm-8.00pm

School of Management, University of Surrey

in association with 'Society for Organizational Learning' (SOL-UK)

Autumn 2009 witnessed the publication of no less than three exciting and innovative new books aimed at managers, coaches and leaders all written by leading researchers and colleagues at the School of Management's Centre for Management Learning (CML).

This Launch Event, introduced by one of the UK's leading management thinkers and writers **Dr. Peter Honey**, will give the authors the opportunity to talk about the importance of their books for leading and managing organizations in challenging times, and give you the opportunity to meet the authors and discuss the ideas behind their books.



Book Details and Author Biographies

Neuro-linguistic Programming: a critical appreciation for managers and developers (Palgrave Macmillan)

Addressing the need for a discerning, research-based discussion of NLP, this book seeks to answer the many questions that clients, potential users and practitioners ask, including: what is NLP and what can it best be used for? This book looks at the research and theory behind NLP, also exploring claims that NLP is a pseudoscience.

Dr. Paul Tosey has more than 15 years' experience of developing coaches and consultants at postgraduate level at the University of Surrey, UK. He is a Master Practitioner of NLP, has supervised doctoral research in NLP, published academic articles on the subject, and chaired the world's First International NLP Research Conference in 2008.

Dr. Jane Mathison has been involved with NLP for many years and is an accredited NLP trainer. She gained her Ph.D. from the University of Surrey in 2003 then worked as a Research Officer on the applications of NLP to transformative learning. Recently she has been exploring innovations in the use of NLP in qualitative research.

Unsecured Ladders: meeting the challenge of the unexpected (Palgrave Macmillan)

Robinson and Harris argue that we can and must prepare to meet the challenge of the unexpected through: understanding and acknowledging values that shape responses; identifying obligations and personal touchstones that inform decisions; staying in touch with the wider context; ensuring that unexpected events are not the cumulative consequence of our own actions.

Dr Graham Robinson's career in organisation and management learning has involved him in as a business school academic; as a senior manager and director in two IT companies, and as director of an international business development consultancy. He is currently a Visiting Fellow at the Centre for Management Learning at the University of Surrey where he gained his Ph.D. based on research into patterns of directors' learning and sense-making.

John Harris is a business consultant and mentor to executives in both the private and public sectors covering many diverse areas of activity. He has held senior technical, operational and HR management positions in Monsanto Chemicals and Amoco UK Ltd before being appointed CEO of the Calor Group plc. John's corporate career culminated in his appointment to the position of Senior Vice President of a large privately owned global company based in the Netherlands.

The Intuitive Mind: profiting from the power of your sixth sense (Wiley/Jossey-Bass)

The Intuitive Mind gives an easy-to-read explanation of the underlying scientific principles of intuition, offers tools and techniques for developing and deploying informed intuition in leadership and management, and outlines the ten principles of 'intuitive intelligence'

Dr. Eugene Sadler-Smith is Professor of Management Development and Organizational Behaviour, School of Management, University of Surrey, UK. His research interests at the moment are centred upon the role of intuitive judgement in management decision making and management and leadership development. He is Editor-in-Chief of *Management Learning* and his intuition research has featured in *The Times* and on BBC Radio 4.

Book Your Place

To book your free place at the book launch event please contact:

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